Signs Customization

Max-R signs can be customized to accommodate just about any size and shape. Our precision engineered logo application, 7 standard laminate colors, and proof and approval process ensure that your brand standards are met and your sign is exactly as you designed.

Choose one of our popular shapes or create your own

Choose your color

Single-Sided Colors

Your Message

Depending on the size and length of your message, select from either our Overlay or Engraved graphic applications. Signs over 36" in any direction or any graphic smaller than 3" tall or 1/4" thick will utilize our Overlay application. For signs outside of those size restrictions, choose from either the Overlay or Engraved application.

Overlay Application

Overlay Application

Engraved Application

POPULAR SIGN SIZES							
96" W × 48" H	96" W × 36" H	36" W × 24" H	12" W × 18" H	72" W × 24" H	36" W × 18" H	48" W × 36" H	60" W × 36" H
80" W × 48" H	72" W 36" H	72" W × 48" H	18" W × 18" H	60" W × 24" H	24" W × 18" H	48" W × 24" H	60" W × 48" H

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OUR MATERIAL

How Does Max-R Lumber™ Stack Up?

PUT TO THE TEST

ALL SEASON

Suitable for all climates; stands up to rain, snow, wind, salt spray, and sunlight—leave outdoors all-year.

DURABILITY

Won't rot, split, or delaminate. Solid color throughout ensures a "like new" look for years to come.

RECYCLED

Comprised of purest-grade HDPE recycled plastic

Max-R Lumber™ Outperforms Several Other Materials

MAX-R LUMBER VS. OTHER MATERIALS		WOOD	ALUMINUM	STEEL	POLYSTYRENE	WICKER	WROUGHT IRON	CONCRETE
Long Lasting Durability	✓	✗	✓	✓	✗	✗	✓	✓
Doesn't Absorb Chemicals, Oil, or Water	✓	✗	✗	✗	✗	✗	✗	✗
Won't Rot, Corrode, Splinter, or Decay	✓	✗	✗	✗	✗	✗	✗	✗
Won't Leach Chemicals into Environment	✓	✗	✓	✓	✗	✓	✓	✓
Insect Resistant	✓	✗	✗	✓	✓	✗	✓	✓
Low-Maintenance	✓	✗	✓	✓	✗	✗	✓	✓
Doesn't Require Painting/Sealing/Staining	✓	✗	✗	✗	✗	✗	✗	✗
Can Withstand Outdoors All Year	✓	✗	✗	✗	✗	✗	✗	✓
Variety Of Profiles, Colors, Finishes	✓	✗	✗	✗	✗	✗	✗	✗
Made From Recycled Material	✓	✗	✓	✓	✗	✗	✗	✗
Easily Cleaned, Sanitized with Soap & Water	✓	✗	✓	✓	✗	✗	✓	✗

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Our Mission

ENSURING STAINABILITY FOR GENERATIONS TO COME

We take pride in the fact that our bins and furnishings are all made from recycled plastic. The simple act of recycling prevents it from ending up in a landfill or the ocean, it adds to an extraordinary journey—allowing others to join a common goal of saving the planet.

For over 25 years, we have worked with some of the best brands in the world, contributing to their sustainability goals. Now we have set the bar even higher. By doing our part to help the planet by manufacturing bins made with Max-R Lumber™, diverting plastics from landfills and waterways.

Sustainable Practices

DOING OUR PART

Our sustainability goals are only as good from the start of the journey. Here is how we contribute towards a greener company.

Closing the Loop

Because the purity of Max-R Lumber™ allows it to be recycled again and again, our manufacturing team purposefully collects all scrap material to be repurposed for future products.

LEED v4 Credits

Max-R Lumber™ fulfills credits in the Building Design and Construction category of LEED v4 rating system, potentially earning up to 9 credits

Locally Sourced

The majority of our raw materials are sourced from within a 150-mile radius of our facility in Sussex, Wisconsin. All products are built in America by hard-working Wisconsinites.

Protect Resources

To promote sustainable forest management, SFI Certified paper is used company wide. Water conservation efforts are pursued through faucet aerators and low-flow toilets.

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